

This chapter presents regional patterns of tourism across the European Union (EU); its main focus is tourism occupancy with in tourist accommodation establishments, while it also presents figures on the capacity of tourist accommodation. The statistical definition of tourism is broader than the common definition employed on an everyday basis, as it encompasses not only private trips but also business trips. This is primarily because tourism is viewed from an economic perspective, whereby private visitors on holiday and visitors making business trips have broadly similar consumption patterns (transport, accommodation and restaurant / catering services). As such, it may be of secondary interest to providers of tourism services whether their customers are private tourists on holiday or visitors on a business trip.

accéder à l'étude : http://epp.eurostat.ec.europa.eu/cache/ITY_OFFPUB/KS-HA-14-001/EN/KS-HA-14-001-EN.PDF

Consultez la source sur Veille info tourisme: [Parution de l'Annuaire régional d'Eurostat 2014 Le chapitre consacré au tourisme porte sur la politique et le marché touristique de l'Europe](#)